



## **2021 MHCA Annual Conference & Golf Tournament** **May 18 - 20, 2021**

*Harrah's Ak-Chin Hotel & Casino, 15406 Maricopa Rd, Maricopa, AZ*



### **Conference Sponsorship & Exhibitor Opportunities**

*Harrah's Skybridge connects to the UltraStar Multitainment Center offering a 12-cinema movie theater; a game cave with the the latest X-Box, PS4 and Nintendo Video Consoles; extra-large Arcade; a 24-lane Bowling Center; and a 3,000 square foot 2-story laser tag area with food court!*

# Sponsorship & Exhibitor Opportunities

*The 2021 MHCA Annual Conference, sponsored by the Manufactured Housing Communities of Arizona (representing the owners of communities), is a three-day event. At the most recent 2019 Conference, we had about 200 participants and 39 exhibitors.*

***Be sure to book your sleeping room before April 18, 2021 for these great prices!***

**Location and Hotel Rooms:** This year's Conference will be held at Harrah's Ak-Chin Hotel and Casino, 15406 Maricopa Road, Maricopa, AZ (about 30 miles south of Phoenix Sky Harbor Airport). Spacious sleeping rooms are available in their new tower for Conference attendees for only \$79 per night plus tax (for 2 people - \$10 each for additional persons), or their High Rise Mini-Suites with king beds are available for only \$119 per night plus tax. These rates are available 3 days before and 3 days after the Conference dates.

Go to: [https://www.caesars.com/book/?](https://www.caesars.com/book/?propCode=AKC&action=FindRooms&groupcode=S05MHC1&arrivaldate=05/18/2021&departuredate=05/21/2021)

[propCode=AKC&action=FindRooms&groupcode=S05MHC1&arrivaldate=05/18/2021&departuredate=05/21/2021](https://www.caesars.com/book/?propCode=AKC&action=FindRooms&groupcode=S05MHC1&arrivaldate=05/18/2021&departuredate=05/21/2021)

*Be sure to modify the arrival and departure dates above if you are coming in before or staying after the Conference.*

*Or call 1-800-CAESARS (223-7277) - be sure to say you are with Manufactured Housing MHCA and the group code for room rates is S05MHC1 (S-zero-five-M-H-C-1)*

## **Schedule of Events**

### **Tuesday, May 18, 2021**

7:30 a.m. - Golf Registration at  
The Duke at Rancho El Dorado Golf Club, 42660 W Rancho El Dorado, Maricopa  
(15 - 20 minutes from the Hotel)  
8:00 a.m. - Golf Tournament Begins (Shotgun Start)  
Followed by Lunch at the Clubhouse  
10:00 a.m. - 4:00 p.m. - Exhibitor Set-Up  
6:00 p.m. - Pool Party! Join us at the Swimming Pool for drinks & treats!

### **Wednesday, May 19, 2021**

6:00 a.m. - 8:00 a.m. - Exhibitor Set-Up  
7:30 a.m. - 8:30 a.m. - Conference Registration  
8:30 a.m. - 9:15 a.m. - Welcome & Sponsor Introductions  
8:30 a.m. - 5:00 p.m. - Conference and Exhibits Open  
5:00 p.m. - 6:30 p.m. - Welcoming Party in the Exhibit Hall!

### **Thursday, May 20, 2021**

6:30 a.m. - 8:00 a.m. - Exhibitor Set-Up  
7:30 a.m. - 8:30 a.m. - Conference Registration  
8:30 a.m. - 1:30 p.m. - Exhibit Hall Open  
1:30 p.m. - 5:00 p.m. - Exhibitor Teardown

**Note:** There are 1/2 hour breaks to visit the exhibits on Wednesday and Thursday mornings; 1/2 hour break Wednesday afternoon; and time after lunch each day, in addition to the Welcoming Party in the Exhibit Hall. There are typically about 30 - 40 attendees who come for just one day or the other as opposed to both days.

**For more information, contact MHCA at 480-345-4202 or 800-351-3350 or [info@azmhca.com](mailto:info@azmhca.com)**

# Sponsorship & Exhibitor Benefits

|  | <b>DIAMOND SPONSOR</b><br>\$2,750 | <b>GOLD SPONSOR</b><br>\$1,500 | <b>SILVER SPONSOR</b><br>\$1,000 | <b>EXHIBIT BOOTH</b><br>\$500 | <b>LUNCH SPONSOR</b><br>\$2,000 | <b>POOL PARTY</b><br>\$2,000 |
|--|-----------------------------------|--------------------------------|----------------------------------|-------------------------------|---------------------------------|------------------------------|
| 10' x 10' Exhibit Space with Table & Chair   | Yes                               | Yes                            | Yes                              | Yes                           | Yes                             | Yes                          |
| Company Name & Logo in Program   | Yes                               | Yes                            | Yes                              | Yes                           | Yes                             | Yes                          |
| Full Conference Registration (including lunch) for:  | 2 People                          | 1 Person                       | 1 Person                         | 1 Person                      | 2 People                        | 2 People                     |
| Listing on app, newsletters, etc.  | Yes                               | Yes                            | Yes                              | Yes                           | Yes                             | Yes                          |
| Time to speak at Opening Session   | 10 Minutes                        | 5 Minutes                      |                                  |                               |                                 | 5 Minutes                    |
| Time to Speak at Lunch   |                                   |                                |                                  |                               | 5 Minutes                       |                              |
| Choice of Booth Location   | First Choice                      | Second Choice                  | Third Choice                     |                               | Second Choice                   | Second Choice                |
| Golf Hole Sponsorship (includes signage)   | Yes                               | Yes                            | Yes                              |                               | Yes                             | Yes                          |
| Includes Golf for:   | 2 People                          | 1 Person                       | 1 Person                         |                               | 1 Person                        | 1 Person                     |
| Advertisement in Program<br>(Ads must be submitted by <b>April 23, 2021</b> to guarantee inclusion in the Program) | Full Page                         | 1/2 Page                       | 1/4 Page                         |                               | 1/2 Page                        | 1/2 Page                     |

All Sponsors & Exhibitors will be listed on the Conference App!

*You can download the app onto your Phone or I-Pad!*

**Included on the App will be:**

**Logo and contact information of all Sponsors & Exhibitors**

*(Note: Sponsors will be listed twice - under "Sponsors" and "Exhibitors" sections)*

Schedule of Events

"The Activity Stream" where you can upload pictures and messages for everyone (such as info on your products or anything special at your exhibit booth)

Information on all Speakers

Info on all Attendees who Sign-In on the app - and it allows you to send them private messages



## 2021 MHCA Conference

**Harrah's Ak-Chin Hotel & Casino, Maricopa, AZ • May 18 - 20, 2021**

*Sponsorship & Exhibitor Registration Form (Please complete as you would like to be listed on the App)*

Company: \_\_\_\_\_

Name(s) of Individuals Attending: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

Brief description of product and/or services: \_\_\_\_\_

- |                          |                         |   |
|--------------------------|-------------------------|---|
| <input type="checkbox"/> | Diamond Sponsor         | \$ 2,750 (includes registration and meals for 2 people) |
| <input type="checkbox"/> | Gold Sponsor            | \$ 1,500 (includes registration & meals for 1 person)   |
| <input type="checkbox"/> | Silver Sponsor          | \$ 1,000 (includes registration & meals for 1 person)   |
| <input type="checkbox"/> | Lunch Sponsor           | \$ 2,000 (includes registration & meals for 2 people)   |
| <input type="checkbox"/> | Exhibit Booth Only      | \$ 500 (includes registration & meals for 1 person)     |
| <input type="checkbox"/> | Additional People/Meals | \$ 200 each (includes registration & meals per person)  |
| <input type="checkbox"/> | Golf Hole Sponsor       | \$ 150  |
| <input type="checkbox"/> | Golf Tournament Players | \$ 130 per player                                       |

**Will you need electricity for booth?**  
 Yes     No

Prize Donation (cash will be given in your name)    \$ \_\_\_\_\_

TOTAL (Please make check payable to MHCA)    \$ \_\_\_\_\_

Any special dietary needs: \_\_\_\_\_

If paying by credit card, please complete the following:

Name on Card: \_\_\_\_\_ Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

If card is billed to a different address than that above:

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Please Send to: MHCA, 2158 N. Gilbert Rd., #116, Mesa, AZ 85203 or email to [info@azmhca.com](mailto:info@azmhca.com)  
 For more info, contact MHCA at 480-345-4202 or 800-351-3350 or [info@azmhca.com](mailto:info@azmhca.com)**